

FAX# 703 528 7880 SEP5/12 14.49
HARRIS REPORT FROM REP *** WFTV-TV ***
CHANGES

REP. # _____ OFF. # 6556 SALESMAN # _____
BUYER NAME LIZ DOME
SALES PRSN WA- JOE KNAUER

	CLASS: NATL.	LOCAL	REGIONAL
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[illegible]

DATE SEPS/12 14.49

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
GRAYSON FOR CONGRESS

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	SPTS

AGENCY ADVERTISER CODE = 360	AGENCY EST# = 2044
AGENCY PRODUCT CODE = 361	

155	S	700P-800P	30	\$850.00	10/13	10/13	0	SAT	0
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PROGRAM : JEOPARDY / WHEEL OF FORTUNE
ORD COM1: ELEMENT AT POSITION 1 IN DAYDETAILEDPERIOD IS RATE
CON COM1: JEOPARDY / WHEEL OF FORTUNE

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228	A	1200N-100P	30	\$850.00	10/9	10/12	1	TU-F	1
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PROGRAM : NEWS
ORD COM1 : DUE TO PRGM CHANGE: COLLEGE FBALL
THIS IS A MAKE-GOOD FOR OCT13 ON LINE-155 FOR 1 SPOT/WK

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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STATION MAKEGOOD OFFERS:												
M6	OK'D		BUY#155				MISSED: SAT/700P-800P		30S	\$850.00	(SEP5/12)	
							OFFER: TU-F/1200N-100P		30S	\$850.00	PLS ADVISE.	
							CMT: DUE TO PRGM CHANGE: COLLEGE FBALL					
OCT/12			164875.00									
										CONTRACT TOTAL	164875.00	
										TOTAL SPOTS	116	

MARKET TOTALS \$354,913

WFTV 29%	WKMG 33%	WESH 22%	WOFL 10%	WKCF 1%	WRBW 2%	CABL 0%
WOPX 0%	WRDQ 3%	EFTV 0%				

SHARES ESTIMATED

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE